

Steven Phung

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Career Objective

I am a self-motivated achiever and passionate designer who adapts well to new environments and who enjoys new challenges. With a great love for user interface (UI) design, I am seeking a position to utilise my skills and abilities in the field that offers professional growth while being resourceful, innovative and flexible. Willing to work as a key player in a challenging and creative environment.

Experience

I have more than two years experience working as UI/UX designer. My main daily tasks are consulting users, creating concepts, developing wireframes, building prototypes and conducting user testings.

UI/UX Designer, HomeHello; Sydney Australia; 02/2015 to present.

Worked in a scrum team to deliver information architecture, interaction design and visual design for the web and mobile applications.

Completed projects include:

- Web-based admin panels UI/UX for internal teams;
- Mobile apps UI/UX for customers and contractors;
- Booking process UI/UX redesign for web and mobile;
- Offline marketing campaigns on Bauer Magazine, APN Outdoor Crosstrack Billboard;
- Online marketing campaigns on Google Display Network, Facebook, Yahoo Native Advertisements, Adroll, Commission Factory, Groupon, Friend-buy and Mailchimp.

UI/UX Designer, Becas Technology; Sydney Australia; 12/2013 to 02/2015.

Worked in a feature-driven agile team including developers, testers, business analysts and clients to develop web apps, mobile apps and smartwatch apps that widely used in the hospitality industry.

Completed projects include:

- BeSmart paging client app UI/UX for iOS, Android mobiles, and Android smart watch;
- Service Station Point of Sales UI/UX for Windows and iOS platform;

- Revamp .NET Winforms UI/UX for existing apps;
- Redesign web-based back office dashboard UI for POS systems;
- Design creatives for marketing and branding such as web contents, business cards, brochures, flyers, emails.

Web Designer, IT Compass; Sydney Australia; 08/2013 to 12/2013.

- Collect functional requirements from clients;
- Mockup UI for clients' websites and apps UI based on requirements;
- Redesign and develop new websites follow client's branding design guidelines;
- Handed-code websites with HTML, CSS, Javascript from scratch;
- Migrate databases from old sites to new sites by scripts.

Education

- Master of Information Technology (**Interactive Media**) in **2014** at **University of Technology Sydney**.
- Master of Project Management (**Strategic Project Implementation**) in **2012** at **University of Sydney**.
- Bachelor of Engineering (**Business Information System**) in **2011** at **Can Tho University**.

Skills

- Experience with UI/UX design techniques such as user research, personas, card sorting, conceptualise, wire-framing, storyboard, user journeys, high fidelity prototypes, usability testing, split testings..;
- Experience using wireframe and rapid prototype design software: **Balsamiq, Sketch, Axure, Invision, Marvelapp, Xtension, Pixate, Form, Justinmind, Framer Studio Antetype**;
- Familiar with designing print and digital artwork such as **HTML5 ads, EDMs templates, GND ads, Facebook ads, Yahoo native ads, outdoor billboard ads, magazine ads and other branding medium materials**;
- Experience using photo & vector graphic editors: **Omnigraffle, Affinity Designer, Adobe Photoshop CS, Illustrator, Hype and Google Designer**;
- Experience working with **HTML, CSS, Javascript, PHP, JQuery, AJAX, XML, MAMP, LESS, SASS, FPT, UNIX, Terminal, Command line editors...**;

- Familiar with modern UI frameworks and design trends such as **responsive design, rich animation, micro-interactions, Material Design, Flat design**;
- Experience using video editor such as **iMovie, ScreenFlow**;
- Familiar with database tools such as **mySQL, Sequel, myphpAdmin**;
- Familiar with software development methodologies include SCRUM and Feature Driven Development;
- Experience using cloud-based collaboration and project management tools: **JIRA, Bitbucket, Slack, Trello, SourceTree**;
- Experience with **Wordpress** Content Management System from installation to maintenance;
- Advanced users of **Power Point** and **Keynote**, creating eye-catching engaging presentations;
- Solid knowledge of business intelligence and quality management;
- Solid knowledge of project planning and control;
- Familiar with writing user manual and conducting user training;
- Advanced user of MS Office and iWork product suites;
- Reliable problem solver and critical thinker;

Hobbies

- Going out with friends in cafe during weekend;
- Reading @webdesignerdepot, @designspiration, @css-trick, @theverse, @tnw and @masable every night.
- Playing Steam or Xbox games on Friday nights;
- Listening to new age music before going to bed;
- Love Japanese and Thai food;
- A fan of Ashahi and ice green tea.

Portfolio

Please visit www.myuiblog.com to view my recent works.

Reference

Available upon request.

